

On course for growth and prosperity

CONSOLIDATED ANNUAL REPORT

2023-2024



495.8 million dollars¹

Estimated overall investment in Manitoba's bilingual municipalities in 2023-2024.

¹ This amount represents an estimate of the total investment, from known and confirmed federal and provincial government sources, in Manitoba's bilingual municipalities. The majority of this investment supported essential municipal services and programs, as well as priority infrastructure projects within these municipalities.

MESSAGE FROM THE PRESIDENT AND CHIEF EXECUTIVE OFFICER

The AMBM Group: working for strong, prosperous communities

On course for growth and prosperity: this has been our guiding theme throughout a year marked by decisive progress and solid partnerships for the development of Manitoba's bilingual municipalities.

This year, the process of adopting the Municipal Maturity Model (3M) as municipal by-law has made considerable progress. In March 2024, the Manitoba government officially recognized the 3M as the municipal regulatory framework for the provision of services in both official languages, and gave bilingual municipalities the green light to proceed with its final adoption. On many levels, the final adoption of the 3M by AMBM members is the pièce de résistance that sets the whole group on a definite course for growth and prosperity in the years ahead.

We welcome the renewal of the Canada-Manitoba Agreement on French Language Services (CMAFLS) 2023-2028. Once adopted by the membership, this important mechanism will make a significant contribution to supporting the implementation of the 3M among AMBM members, giving them the means to improve municipal services in both official languages, and carry out other municipal initiatives for the benefit of their Francophone and bilingual communities.

In 2023-2024, the estimated overall investment in Manitoba's bilingual municipalities from the federal and provincial governments was \$487.7 million.

This is in addition to the \$8.1 million invested by these same governments in the AMBM Group to support the efforts of Manitoba's bilingual municipal leadership and stimulate economic development in their communities. This figure demonstrates our commitment to acting for the benefit of our members, and to prioritizing the allocation of the resources needed to ensure their development and sustainability.

In the run-up to the provincial election, the AMBM produced and distributed its Notice on the 16 Strategic Priorities of Manitoba's Bilingual Municipal Leadership, outlining our members' key issues and their expectations of the government. This process helped us to identify the specific needs of our communities, particularly in terms of infrastructure investment, and to reaffirm our need for predictability to support project planning and sustainability. Following the convincing victory of a new NDP government in October 2023, the AMBM quickly confirmed the alignment of its members' priorities with Premier Wab Kinew and his team, and their mutual interest in working together to strengthen the municipal-provincial partnership.

It is also worth noting that the implementation of the modernized Official Languages Act now represents an ideal opportunity for federal programs to apply both a Francophone and a rural lens. This support is essential to address the unique realities of our municipalities, whether it's the delivery of services in both official languages, economic development or energy transition.

Once again this year, the achievements of our two subsidiaries, the Economic Development Council for Manitoba Bilingual Municipalities (Conseil de développement économique des municipalités bilingues du Manitoba, or CDEM) and Eco-West Canada (EWC), demonstrate our collective strength on behalf of Manitoba's bilingual municipalities and their Francophone and bilingual communities.

With its impressive economic development programming, including entrepreneurship, tourism, economic immigration and employability, and youth, the CDEM has contributed directly to the prosperity and economic vitality of our communities.

At the same time, EWC has made progress in helping Manitoba's municipalities and several municipalities across Western Canada to make a successful ecological transition and become more resilient in their management of climate change.

Building on these achievements, we look to the future with confidence, ready to strengthen our partnerships and maximize the impact of the next generation of investment funds.

Together, we're staying the course and continuing to build even more attractive, prosperous bilingual communities, ready and able to meet the challenges of tomorrow.



Ivan Normandeau AMBM President



Justin JohnsonAMBM Chief
Executive Officer

Organizational structure

Focusing on the vitality and prosperity of Francophone and bilingual communities, the AMBM Group has acquired real political and economic clout by bringing together under its umbrella three organizations with complementary vocations: the Association of Manitoba Bilingual Municipalities (AMBM), the Economic Development Council for Manitoba Bilingual Municipalities (Conseil de développement économique des municipalités bilingues du Manitoba, or CDEM) and Eco-West Canada (EWC).

In doing so, Manitoba's bilingual municipal leadership has equipped its advocacy organization, the AMBM, with two economic subsidiaries, each with a complementary mandate and responding to the priorities of Manitoba's bilingual municipal governments.



AMBM

As a driving force for the development, prosperity and sustainability of Manitoba's bilingual communities, the AMBM is the political and strategic leader in bringing together, supporting and representing strong and supportive municipal governance. The AMBM is a strong and well-established organization with 15 municipalities in Manitoba that have adopted a policy of offering services in both official languages.

GOVERNANCE: Each member municipality appoints an elected representative to the AMBM Board of Directors, in addition to having a representative from among the member municipalities' chief administrative officers.

CDEM

Since 1996, the CDEM has been promoting, motivating and organizing economic development in Manitoba's bilingual municipalities. The CDEM has a history of success and is recognized across Canada for its leadership. It has over 20 employees and offers its services in six different impact sectors:

- Business Support
- Community Economic Development
- Employability and Immigration
- Youth
- Tourism
- Communications

GOVERNANCE: CDEM Board members are appointed by the AMBM.

EWC

Since 2008, Eco-West Canada (EWC) has been a non-profit organization dedicated to promoting sustainable economic development in Canadian municipalities.

EWC's activities focus on assisting rural and urban municipalities in designing environmental projects based on reliable data, researching and developing environmental projects, drafting funding applications and managing projects.

EWC specializes in the following sectors:

- Energy efficiency/Building renovation
- Transportation: Electric vehicles/Recharging infrastructure/Feasibility studies - municipal vehicle fleets
- · Wastewater treatment
- Waste management: Composting, recycling, waste reclamation/gasification
- Low-carbon municipal clusters
- Circular Economy

GOVERNANCE: EWC Board members are appointed by the AMBM.

Municipal services in both official languages

In 2023-2024, the AMBM stepped up its support for Manitoba's bilingual municipalities in their delivery of services in both official languages. The Municipal Maturity Model (3M), a first in Canada and recognized by the Manitoba government, will provide member municipalities with a tool to assess their level of maturity and set targets to achieve. The 3M will be perfectly aligned with the new Official Languages Act, the Action Plan for Official Languages (APOL) 2023-2028 and The Francophone Community Enhancement and Support Act. The AMBM will continue to play a key role in guiding and equipping municipalities to support their commitment. When bilingual municipalities have the necessary tools for their Francophone community, all of Manitoba honours its bilingual character.

Municipal services in both official languages

Our activities at a glance

- Finalization of the Municipal Maturity Model (3M) for bilingual rural municipalities in Manitoba and launch of the process to adopt this new regulatory framework.2
- March 20th, 2024: the Minister of Municipal and Northern Relations, the Honourable Ian Bushie, took advantage of International Francophonie Day to confirm to Manitoba's bilingual rural municipalities that they had the green light to adopt the new municipal by-law framework (the 3M) in third and final reading, under section 147.1 of The Municipal Act.
- Constructive and coordinated efforts with the Department of Municipal and Northern Relations and the Manitoba Francophone Affairs Secretariat to renew the 2023-2028 Canada-Manitoba Agreement on French Language Services (CMAFLS), in line with the objectives and deployment of the 3M, with the ultimate goal of improving overall government services in both official
- Sustained efforts by the AMBM with the Manitoba government to support gradual implementation of the 3M for its members.
- Numerous representation efforts by the AMBM with the Government of Canada to ensure that the modernized Official Languages Act and the new Action Plan for Official Languages (APOL) 2023-2028 contribute positively to the delivery of municipal services in French.
- Coordination of AMBM translation services for bilingual municipalities in Manitoba and strengthening of the municipal-provincial partnership in this area.

- Initiation of a study to support the presence and sustainability of French-language library services in bilingual rural municipalities in Manitoba.
- Appointment of Justin Johnson, AMBM CEO, to the Manitoba Public Library Advisory Board, whose mandate is to advise and make recommendations to the Minister on all matters covered by The Public Libraries Act.



Impact in our communities

1. Modernized municipal regulatory framework

- Manitoba's rural bilingual municipalities have the green light to adopt and implement their new Municipal Maturity Model (3M), which will enhance service delivery in both official languages within three areas: 1) service delivery and communications with the public; 2) governance, leadership and strategic direction; and 3) people management.
- Confirmation of a first injection of funding from the Manitoba government to the AMBM to begin implementation of the 3M and commitment of increased funding for municipal initiatives under the new CMAFLS.
- The 3M represents a major step forward on the Canadian municipal scene, as it is the latest strategic addition to the continuum of government services in both official languages in Manitoba.
- Negotiations underway to welcome four (4) new member municipalities to the AMBM in the spring of 2024.

2. Translation of hundreds of municipal documents

• 500,754 words translated for Manitoba's bilingual municipalities, for a total value of \$129,000.

3. APOL 2023-2028

- The Action Plan for Official Languages (APOL) 2023-2028 provides for the injection of nearly \$1.3 billion in additional funding over 5 years, with a focus on bilingual government services.
- The new CMAFLS 2023-2028 comes into effect, serving as a springboard for the gradual deployment of the 3M and other municipal initiatives to improve service delivery in both official languages.

• The new Official Languages Act (OLA) creates the winning conditions to encourage and assist provincial and territorial governments to foster the development of Francophone minorities. This new federal legislative framework will provide sustainable support for the continuum of services in both official languages by all orders of government. The new OLA thus appears to be fertile ground on which to actively support municipalities in creating maximum impact within their areas of jurisdiction, such as public services and infrastructure.

5. Support for rural public libraries offering services in French

- Investment of \$22,500 from Manitoba Sport, Culture, Heritage and Tourism for a study to support the sustainability of French-language library services in Manitoba's bilingual rural municipalities.
- Investment of \$3,500 from the AMBM in public libraries offering services in French in bilingual municipalities in Manitoba, to purchase library resources in French.



² The City of Winnipeg, the only urban member of the AMBM, has its own City of Winnipeg Charter, Part 9 of which deals with the municipality's commitments to French-language services.

^{4.} New Official Languages Act

Municipal infrastructure

The AMBM and its two subsidiaries have played an active role in the development and modernization of infrastructure in Manitoba's bilingual municipalities. The unprecedented growth experienced by our municipalities in recent years has given rise to significant new needs. They are on the front line in providing municipal services via efficient infrastructures to meet citizens' expectations, while evolving within an outdated fiscal framework (1867) that no longer reflects changing demographic needs. Stable and diversified funding sources are essential if bilingual communities are to meet today's challenges.

Municipal infrastructure



Our activities at a glance

- Publication of the Notice on the 16 Strategic Priorities of Manitoba's Bilingual Municipal Leadership, with particular emphasis on infrastructure.
- AMBM representation efforts of public decision makers to promote and encourage the funding of infrastructure projects submitted by Manitoba's bilingual municipalities to federal and provincial infrastructure funding programs.
- Overall management of Manitoba's Southeast Regional Transportation Initiative (SERTi) by Eco-West Canada in collaboration with the Rural Municipality of Piney: outreach and recruitment of 11 municipalities and one First Nation, surveys, seven regional meetings, extensive media coverage, with feasibility and market studies completed.
- Nine (9) housing needs studies produced by the CDEM in the following bilingual rural municipalities: Alexander, Montcalm, Lorne, De Salaberry, Powerview-Pine Falls, Saint-Pierre-Jolys, Saint-Laurent, La Broquerie, Ritchot, and Ellice-Archie.

- CDEM and EWC support of six (6) member municipalities (Village of Saint-Pierre-Jolys and the rural municipalities of Saint-Laurent, Montcalm, Lorne, Ritchot and Piney) in preparing and submitting funding applications for the first round of the Housing Accelerator Fund (HAF). Housing construction is an absolute priority for the AMBM and its members. And to effectively tackle the housing crisis, we also need to invest in adjacent municipal infrastructure.
 - Overall, the applications represented an investment of \$46.1 million for the potential construction of 1,375 new homes in these rural bilingual communities.

Impact in our communities

1. Federal and provincial government infrastructure investments

- The Strategic Municipal Investment Fund of Manitoba's Department of Municipal and Northern Relations has injected a total of \$148.7 million into Manitoba's bilingual municipalities:
 - Municipal Operating basket: \$145.2 million
 - Strategic Infrastructure basket: \$3.5 million to meet infrastructure needs in bilingual municipalities in rural areas, targeting projects involving roads, equipment and public spaces.
- Canada Infrastructure Bank (CIB) investment: \$140
 million have been committed to water and wastewater
 infrastructure in southern Manitoba, including the
 bilingual municipalities of Ritchot and Taché.
- Investment of \$122.4 million to the City of Winnipeg through the Housing Acceleration Fund (HAF).
- The Canada Community-Building Fund (CCBF) has demonstrated its commitment to Manitoba's bilingual municipalities by investing a total of \$44.4 million. Excluding Winnipeg, this total investment amounts to \$3,037,547. The CCBF is a stable, predictable and indexed source of funding for the provinces and territories, who in turn flow this funding to their communities. It allows them to make strategic investments in essential infrastructure, such as roads and bridges, public transit, drinking water and wastewater infrastructure, and recreational facilities.
- Funding for key community projects: The Building Sustainable Communities Program (BSCP) has invested \$15.6 million to fund over 500 community projects in bilingual municipalities. This program has covered a wide range of needs, from infrastructure to youth programs.
- Commitment of \$8 million from the provincial and federal governments for the construction of the Taché Community Centre in Lorette, through the Investing in Canada Infrastructure Program (ICIP).

- The Manitoba government's Arts, Culture and Sport in Community Fund (ACSCF) is investing \$4.9 million in 85 projects across bilingual municipalities.
- De Salaberry Recreation Facility: Funding of \$3.7
 million from the Green and Inclusive Community
 Buildings Program has made it possible to modernize
 this infrastructure, including multi-purpose spaces
 for the community.
- Overall investment of \$700,000 by the Manitoba government in EWC. This includes \$500,000 for the Mobilizing Municipalities Program, as well as funding for charging stations.



2. Sustainable infrastructure and affordable housing

- Southeast Regional Transportation Initiative (SERTi), an initiative led by EWC:
 - Feasibility and market studies completed.
 - Total investment of \$405,425 by the following partners: Federation of Canadian Municipalities (FCM), Manitoba Environment, Climate and Parks, Community Foundations of Canada, participating municipalities, the AMBM and the
- The housing needs studies carried out in the nine (9) bilingual rural municipalities demonstrated an immediate need for 350 available housing units, to reach the 3% vacancy rate, a key indicator for ensuring economic and demographic growth in the municipalities. Cumulatively, the housing studies show a need for 1,279 additional housing units in Manitoba's bilingual rural municipalities by 2026 to accommodate population growth.



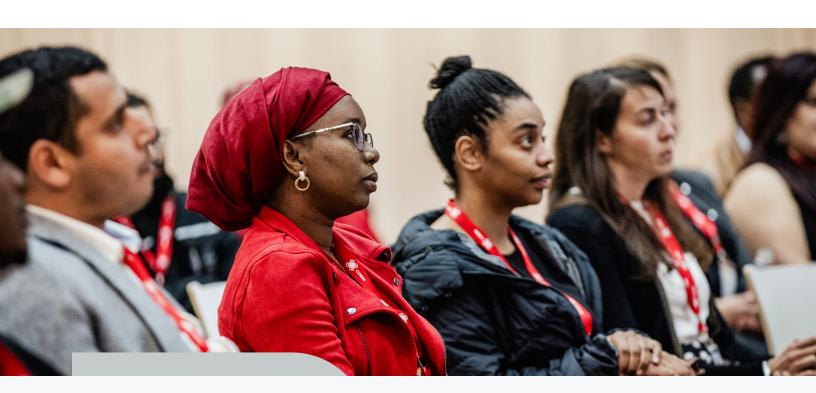
Economic development

The Economic Development Council for Manitoba Bilingual Municipalities (Conseil de développement économique des municipalités bilingues du Manitoba, or CDEM) serves as the economic driving force for Manitoba's bilingual and Francophone communities. More than ever, the organization has deployed extensive programming in support of entrepreneurship, tourism, and a wide range of community initiatives supporting the development and prosperity of Manitoba's Francophone and bilingual communities. Over the course of the year, the CDEM vigorously pursued the implementation of its new adapted, cross-functional approach, focusing on the economic priorities of member municipalities and their stakeholders.

Economic development

Our activities at a glance

- Community economic development support for bilingual municipalities and their local groups: strategic planning, fundraising, financing programs and training.
- Support for the planning and deployment of major initiatives such as the PTH75 Trade Corridor Project and the Manitoba FML First Nations Consortium to manage sustainable forest resources in the region.
- Wide range of support services for business creation, growth and succession, as well as financial literacy and youth entrepreneurship initiatives.
- Management and coordination of the Prairies' Francophone Economic Development Fund (Fonds de développement économique francophone des Prairies, or FDÉFP), as well as the Community Project Fund.
- Support for the development of Francophone and bilingual tourism products and services.
- Appointment of AMBM CEO Justin Johnson to the Board of Directors of Rural Manitoba Economic Development (RMED) in April 2023.



Impact in our communities

1. Entrepreneurship and business support

- 94 businesses were created, generating 172 new jobs, with a financial leverage of \$4.45 million.
- 199 people took part in training workshops for employers.
- 82 individuals or groups received help in finding and obtaining funding.
- Accompanying programs: Initiatives such as 48h Top Chrono and La Fosse aux lions (The Lions' Den) helped
 33 entrepreneurs and 4 start-ups get off the ground, offering mentoring and financing support.
- Two (2) job fairs brought together 43 employers and generated 951 interviews with candidates.
- Les Jeudis de la francophonie (Francophonie Thursdays): 50 small businesses supported and 18 partnerships established.
- Financial literacy workshops and entrepreneurial camps: More than 3,176 young people in 32 schools have benefited from financial literacy programs, with entrepreneurship camps for young people aged 14 to 30, strengthening their skills in business management and development.
- 19 young people took part in the entrepreneurial camps.



2. Francophone economic and tourism development

- Investment in tourism by Prairies Economic Development Canada (PrairiesCan):
 - \$500,000 towards the AMBM for multiple signage initiatives related to the Bonjour Manitoba brand;
 - \$486,112 towards the CDEM to strengthen
 Manitoba's Francophone and Métis tourism
 strategy through three major projects with an
 impact on the economy of the targeted regions
 and which promote provincial, national and
 international outreach: 1) Saint-Boniface: the
 gateway to Francophone and Métis tourism, 2)
 the Winnipeg River Corridor: a rural tourism
 destination, and 3) support for developing Métis
 tourism destinations.
- FDÉFP investments (managed by the CDEM) of \$75,000 towards the renovation of the Taché Heritage Site in Sainte-Geneviève (Rural Municipality of Taché), \$50,000 towards the Somerset Community Centre project (Rural Municipality of Lorne), \$45,000 towards the car-sharing project (Rural Municipality of Ritchot) and \$5,000 towards the renovation of the Sainte-Agathe Arena (Rural municipality of Ritchot).
- Les Jeudis de la Francophonie (Francophonie Thursdays):
 In partnership with 18 community organizations, this series of more than 100 events attracted 20,000 visitors and generated \$168,000 in revenues for the St. Boniface Ward (City of Winnipeg) for the summer of 2023, strengthening the visibility and economic impact of the Francophone community.
- Bonjour Manitoba signage and tourism markers
 (large red Adirondack chairs) in the bilingual rural
 municipalities of Alexander, Lorne, De Salaberry,
 Powerview-Pine Falls, Sainte-Anne, La Broquerie and
 Ritchot. These markers support the bilingual identity
 of the area while stimulating tourism.
- Redevelopment of La Vérendrye Park, coordination of the weekly St. Boniface Summer Market during the summer season and of the Cinéma sous les étoiles (Cinema Under the Stars) initiative in St. Boniface (City of Winnipeg).

- Introduction of the Co-op grocery store and Dawson Trail interpretive kiosk in the Town of Sainte-Anne.
- Renovation of the Old City Hall Museum in Saint-Laurent.
- Creation of a farmers' market cooperative in La Broquerie.
- Inauguration of Fort Ellice II: launch of the interpretive trail in the Rural Municipality of Ellice-

- Promotional video for tourist sites (Rural Municipality of Taché).
- New interactive exhibit at Musée Saint-Georges, redevelopment of Saint-Georges Beach (Rural Municipality of Alexander).
- Expansion and development of Carillon Park in the Village of Saint-Pierre-Jolys.



Green economy

This year, EWC stepped up its support for the green economy in Manitoba's bilingual municipalities, as well as in several other municipalities on the Canadian Prairies as part of its national mandate. In particular, electric charging station projects and sustainable development awareness-raising initiatives have been deployed to encourage greener practices.

Green economy

Our activities at a glance

- Deployment of the Mobilizing Municipalities Program by EWC to all Manitoba municipalities: communications strategy, workshops on climate adaptation and disaster mitigation, a municipal climate change needs assessment, and a study of municipal funding opportunities for building retrofits.
- Commitment by three bilingual rural municipalities in Manitoba to a successful energy transition (awareness, project development, financing, sustainable development strategies) by EWC through Efficiency Manitoba's Energy Efficiency Advocate program: the Rural Municipality of De Salaberry, the Village of Saint-Pierre-Jolys and the Local Urban District of Notre-Dame-de-Lourdes.
- Continued installation of electric vehicle charging stations on the Canadian Prairies by EWC.

Impact in our communities (and beyond)

- Investment of \$500,000 towards EWC implementation of the Mobilizing Municipalities Program.
- Local empowerment for sustainable development: Awareness-raising workshops provide municipalities with the tools to adopt sustainable practices, supporting the transition to a greener economy.
- Installation of 128 electric vehicle charging stations across 31 Prairie partners thanks to support from Natural Resources Canada (NRC), including the City of Winnipeg and the Rural Municipality of Ritchot.
- Reducing the ecological footprint: These recharging and energy efficiency initiatives contribute directly to reducing GHC emissions and encourage ecoresponsible behaviour.



Attracting, integrating and retaining talent

The CDEM continued to consolidate its leading role in Francophone and bilingual economic immigration and professional integration, attracting Francophone talent and offering a relevant range of employability programs to meet the needs of employers and job seekers.

Attracting, integrating and retaining talent

Our activities at a glance

- Coordination of the Francophone strategic subcomponent Invitation au Manitoba, part of the Skilled Worker Overseas stream of the Manitoba Provincial Nominee Program (MPNP).
- Coordination of the Destination Manitoba pilot project by organizing two promotion-recruitment missions: Abidjan (Ivory Coast) and Douala (Cameroon).
- Production and community launch of four (4) documentaries on the lives of five (5) French-speaking immigrant families living in the rural municipalities of La Broquerie and Alexander, as well as in the Village of Saint-Pierre-Jolys and the City of Winnipeg. The project also included the filming of 25 La parole aux élèves (Students Speak Out) video vignettes in which students from the Division scolaire franco-manitobaine (DSFM) engage in constructive exchanges with local municipal officials on issues relating to welcoming newcomers and living together.
- Two training and consultation sessions for elected officials, chief administrative officers and economic teams from bilingual municipalities. These sessions are designed to build the capacity of AMBM members through the implementation of the Strategy to Support Economic Immigration in Manitoba's Bilingual Municipalities.
- Continued deployment of a flexible, decentralized structure to develop the capacity of bilingual rural municipalities to welcome, integrate and retain newcomers, thanks to the support of Immigration, Refugees and Citizenship Canada (IRCC). At the beginning of the year, the AMBM signed two (2) contribution agreements with the bilingual rural municipalities of Ritchot and Taché, aimed at enhancing the responsibilities and optimizing the role of their respective economic development officers. These agreements have enabled each officer to play an active role in economic immigration for the benefit of their community, in collaboration with the CDEM and the AMBM. The AMBM aims to contribute to the enhancing of the role of four (4) economic development officers in as many bilingual rural member municipalities next
- Coordination and initiation of the three-year Strengthen the Labour Market (SLM) project in Manitoba's bilingual rural municipalities, aimed at identifying and meeting employers' labour needs and fostering their growth.
 - Signed collaboration agreements with 14 bilingual rural municipalities to roll out the project, and began work on gathering and analyzing data on employer needs.
- Organization of two virtual job fairs.
- · Appointment of Justin Johnson, CEO of AMBM, as a member of the Manitoba government's new Advisory Council on Economic Immigration and Settlement.

Impact in our communities

1. Francophone and bilingual economic immigration

- Destination Manitoba pilot project: 12 presentations, 41,439 registrations, 3,360 bills issued, as well as 323,000 views of the Destination Manitoba pages on the CDEM website and 27,000 views on YouTube. This initiative is aimed at recruiting French-speaking and bilingual talent from these targeted regions of Africa to meet the labour needs of employers in Manitoba's bilingual municipalities.
- 29 exploratory visits organized in Manitoba for 312 candidates as part of the coordination of the *Invitation to Manitoba* sub-stream of the Manitoba Provincial Nominee Program (MPNP).
- Signing of two contribution agreements with the bilingual rural municipalities of Ritchot and Taché to enhance the responsibilities and optimize the role of their respective economic development officers. These agreements will enable each economic development officer to play an active role in economic immigration for the benefit of their community, in collaboration with the CDEM and the AMBM.
- Bilingual rural communities and immigration partners are better informed and aware of the important role bilingual municipalities play in welcoming, settling and retaining talent on their territory.

- Manitoba's bilingual municipalities are recognized for the key role they play in Francophone and bilingual economic immigration, as well as in the regionalization of immigration in Manitoba.
- The two (2) contribution agreements with the bilingual rural municipalities of Ritchot and Taché, aimed at enhancing the tasks of their economic development officers, have enabled us to make rapid and effective progress on priority economic immigration files relating to housing, transportation and employability.

2. Employability

- Around 800 people took part in training and resume services, while 618 took advantage of career planning services.
- 1,155 resumes created, 222 people placed in internships and 96 people mentored.
- 321 job seekers attended the two (2) job fairs.
- Recruitment and employability initiatives support local businesses by addressing shortages of skilled bilingual labour and supporting the integration of eligible individuals into the local economic fabric.



The AMBM Group

Association of Manitoba Bilingual **Municipalities** (AMBM)

The AMBM is the voice of Manitoba's bilingual municipal leadership. Acting politically and strategically, it leverages the added value that French brings to bilingualism to bolster the development, vitality and sustainability of its members and their communities.

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AMBM.ca









Economic Development Council for Manitoba Bilingual **Municipalities** (CDEM)

The CDEM's leadership role is to be an indispensable partner in facilitating and supporting community and entrepreneurial economic development within the territory of members of the Association of Manitoba Bilingual Municipalities.

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CDEM.com









Eco-West Canada (ÉOC)

Eco-West Canada promotes the sustainable economic development of Canada's rural municipalities through the planning and implementation of a green economy infrastructure.

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Eco-ouest.com











Government Gouvernement du Canada



The AMBM, the CDEM and EWC would like to thank the Government of Canada and the Government of Manitoba for their financial support and continued commitment to their respective missions.